Trendrr.tv – Networks

About Trendrr.tv

Trendrr.tv is an intuitive, turnkey enterprise technology solution that solves the problem of processing, understanding and leveraging social data around television. It helps networks, television studios, brands, and media agencies understand points of attention and value across different devices and services.

Trendrr.tv for Networks

Trendrr.tv delivers meaningful data and actionable insights for every network department including editorial, on-air, sales, production, research and marketing.

Trendrr.tv for Networks Key Features

- Access competitive intelligence around shows and sort shows by influence level, air time, genre, and gender

- Integrate real-time viewer feedback and insights to inform production, marketing & on-air efforts

- Measure audience engagement and brand sentiment to drive media value for buyers and brands

- Provide real-time insights on how plot and characters are resonating with audiences

- Value media assets by attention and segment awareness

- Increase legacy revenue through real-time analysis for ad optimization

Get In Touch

Wiredset / Trendrr

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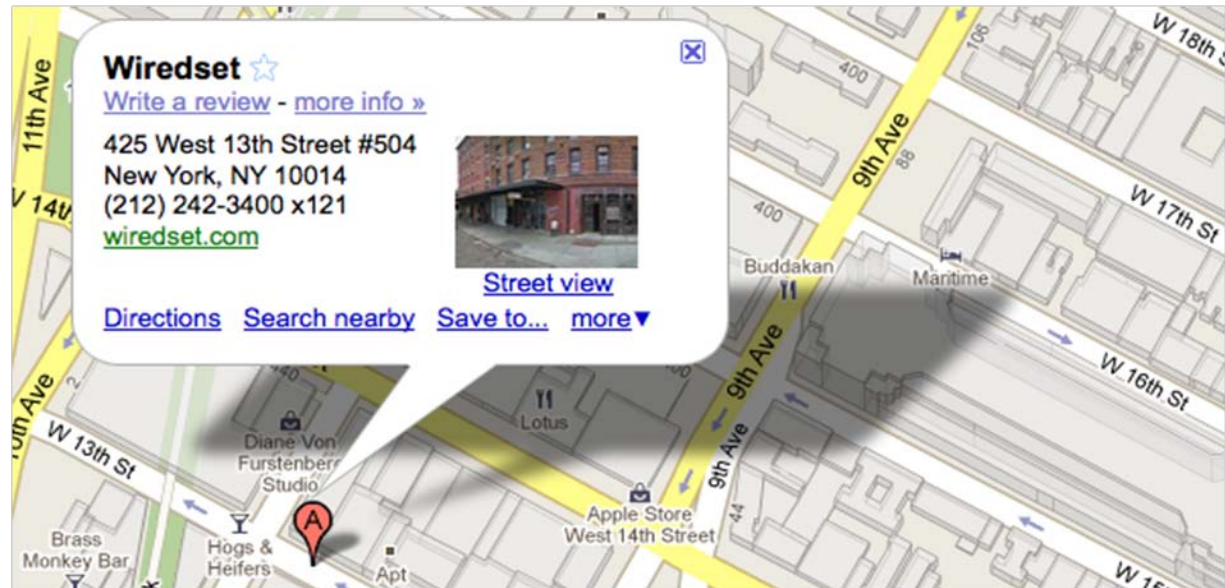
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