

Trendrr.tv – MSOs

WIREDSET **Trendrr**[®]

About Trendrr.tv

Trendrr.tv is an intuitive, turnkey enterprise technology solution that solves the problem of processing, understanding and leveraging social data around television. It helps networks, television studios, brands, and media agencies understand points of attention and value across different devices and services.

Trendrr.tv for MSOs

Second-screen and co-viewing applications are becoming a part of the standard television watching experience. This presents a unique opportunity for MSOs to integrate Trendrr.tv's social data to drive new user discovery and tune-in experiences.

If you're an MSO and not utilizing the social currency to power and inform Electronic Programming Guides (EPG), then you're missing the biggest opportunity of 2012.

Trendrr.tv for MSOs Key Features

Prioritize and deliver curated content that is relevant and compelling such as:

- What shows are hot right now
- What shows are most anticipated
- What shows are most recommended

Get In Touch

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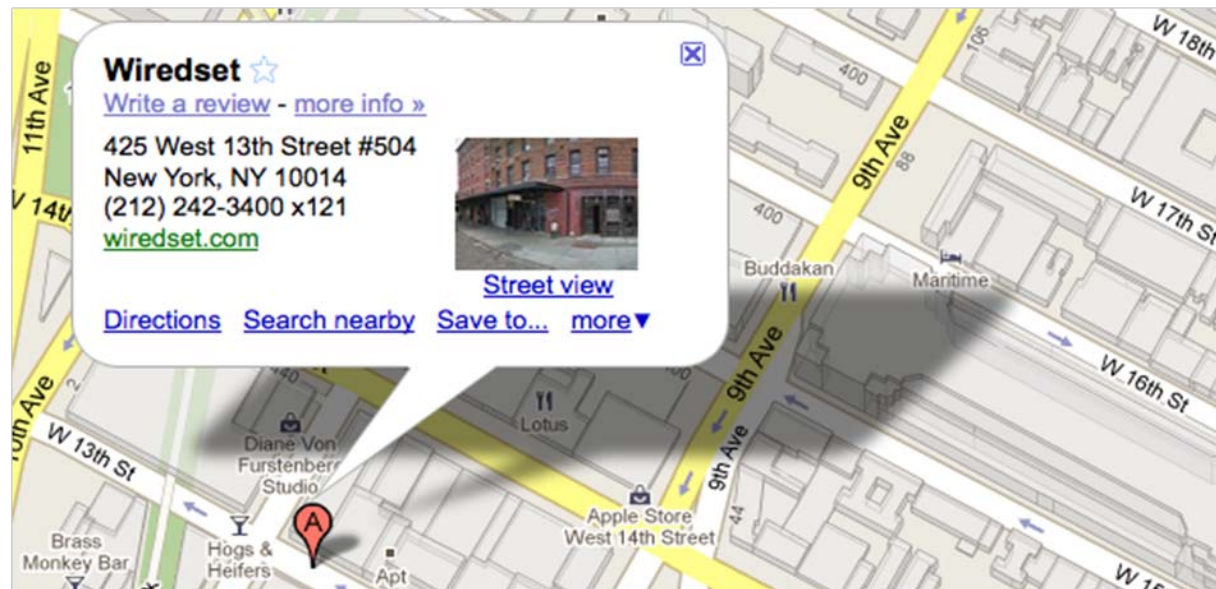
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