Trendrr.tv – News Media and Political Organizations

About Trendrr.tv

Trendrr.tv is an intuitive, turnkey enterprise technology solution that solves the problem of processing, understanding and leveraging social data around television. It helps networks, television studios, brands, and media agencies understand points of attention and value across different devices and services.

Trendrr.tv for News Media and Political Organizations

News and politics require a real-time platform in order to provide consumers with a 360 view of the world by incorporating traditional reporting and consumer feedback and influence.

Trendrr.tv's news and politics capabilities allows media organizations to showcase the ongoing social conversation around major current events, news stories, and presidential candidates for the upcoming current national election cycle.

Trendrr.tv for News Media and Political Organizations Key Features

- Build on-air/online displays to chart issues, candidates, and debates

- Use Twitter as a rapid response platform for breaking stories

- Create heat maps rendering social conversation

- Determine which hosts, guests and stories are the most social

- Contextualize stories with "Baseball Card" profile on relevant personalities

Get In Touch

Wiredset / Trendrr

425 West 13th St

Suite 504
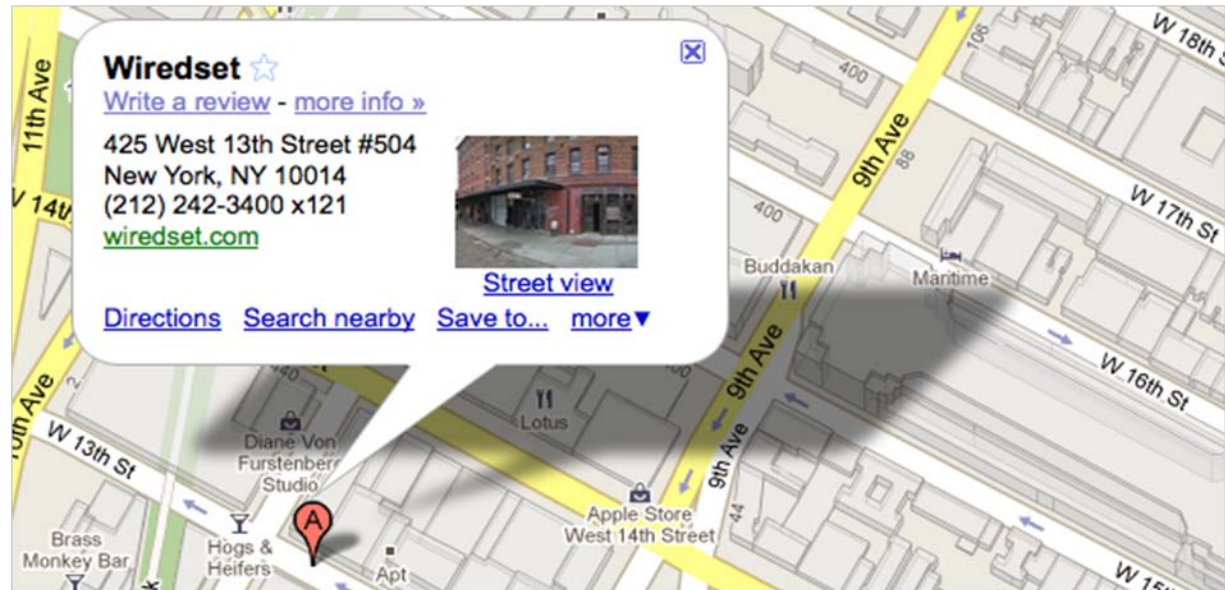
New York, NY 10014

+1 212 242 3400

@trendrr

@trendrrtv

@wiredset

wiredset.com

trendrr.com

trendrr.tv

Mark Ghuneim
CEO
Co-Founder
mark@wiredset.com
212 242 3400 x121
@markghuneim

Tom Donohue
President
Co-Founder
tom@wiredset.com
212 242 3400 x122
@donohue

Alex Mann
Director of Trendrr
alex@trendrr.com
212 242 3400 x124
@trendrr

Alex H. Nagler
Business Development
nagler@trendrr.com
212 242 3400 x128
@nagler